Career Pathways
Agenda

• Welcome and Overview
• Career Pathways Initiative Introduction
• 2019-2020 Grant Opportunities
  ▪ FOCAL Grants
  ▪ IDEAL Career Pathway Grants
• Timeline
• Q&A
**EdVestors**

**MISSION:** To increase the number of schools in Boston delivering dramatically improved educational outcomes for all students.

We accomplish this by:

- Deploying strategic philanthropic investment to incentivize change;
- Providing on-the-ground tactical support to accelerate results; and
- Developing and sharing knowledge to drive improvement across schools.

<table>
<thead>
<tr>
<th>1</th>
<th>IDENTIFY INNOVATIVE IDEAS FOR SCHOOL IMPROVEMENT</th>
</tr>
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<tbody>
<tr>
<td>2</td>
<td>DEVELOP, DEMONSTRATE &amp; SHARE BEST PRACTICES</td>
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<tr>
<td>3</td>
<td>SCALE &amp; REPLICATE WHAT WE KNOW WORKS</td>
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CAREER PATHWAYS
Launched in 2017, Career Pathways is EdVestors’ citywide effort to impact student outcomes and increase high school students’ connection to school.
Goals and Rationale

We aim to:

- Increase access to career learning and pathways for Boston students;
- Support and enhance existing career pathways; and
- Develop a cohesive strategy for career learning/pathways citywide

So that all Boston students graduate prepared to thrive in school, work, and life.
Our Approach

- **Seed**
  New career pathways and career learning models in Boston aligned with best practices in the field

- **Support**
  Implementation of foundational career learning approaches and academically rigorous career pathways citywide

- **Structure**
  A citywide strategy and framework for youth career-connected learning
Current Grant Opportunities

During school year 2019-2020, Boston schools inclusive of grades 9-12 have access to 2 grant opportunities:

• **FOCAL Grants** - Foundations of Career and Academic Learning Grants

• **IDEAL Career Pathways Grants** - Initiative for Deepening and Expanding Access to Learning through Career Pathways Grants
  - **Subcategories:**
    • Deepening
    • Exploration
College and Career Readiness Framework

Graduate:
Students graduate HS with core academic, social-emotional, technical, and life skill sets necessary to thrive in college, career, and beyond

Foundational College, Career, and Life Ready Learning Experiences

Student Supports

Rigorous Academics
# Grant Opportunities

<table>
<thead>
<tr>
<th>RFP Opportunity</th>
<th>Eligibility</th>
<th>Purpose</th>
<th>Expected Outcome</th>
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<tbody>
<tr>
<td>FOCAL Grants</td>
<td>Schools inclusive of grades 9-12 with demonstrated interest in career learning</td>
<td>To increase student access to foundational career learning and skill building experiences</td>
<td>Coordinated and integrated approach to postsecondary planning for all students</td>
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<tr>
<td>IDEAL Career Pathways Grants – <em>Deepening</em></td>
<td>Schools inclusive of grades 9-12 with existing career pathways</td>
<td>To deepen the quality of existing pathways by focusing on key elements of high quality career pathways</td>
<td>Enhanced programming in career pathways which leads to positive student outcomes</td>
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<td></td>
<td>501C3 organizations with school-based partnerships focused on career learning or career pathways</td>
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<tr>
<td>IDEAL Career Pathways Grants – <em>Exploration</em></td>
<td>Schools inclusive of grades 9-12 that do not have career pathways</td>
<td>To increase student access to career learning by exploring approaches beyond traditional CTE programs (e.g. Ch. 74, non-Ch. 74, Innovation)</td>
<td>Defined and piloted approach to career learning that incorporates evidence-based qualities of career pathways</td>
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<tr>
<td></td>
<td>501C3 organizations with school-based partnerships focused on career learning or career pathways</td>
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Grantmaking Guidelines: FOCAL Grants

- Applicants must demonstrate participation of team members across school departments (e.g. administration, teachers, guidance, etc.) in their planning process
- Applicant are expected to participate in approximately 3 professional development sessions, with grant cohort, focused on MyCAP
  - **Timing:** Late Fall Launch Session, January PD, and End of Year Wrap-Up
Application Detail: FOCAL Grants

• Section 1: Cover Sheet information
  • Organization and Lead Contact Details
    – Fiscal Agent, if necessary
  • Proposed planning team members
  • Current Career Learning Activities and Partners

• Section 2: Proposal Narrative
  • Describe fully your focus area, rationale, and approach during the grant period
  • Share any resources that may exist already to support your work
Application Detail: FOCAL Grants

• Section 3: Budget
  • Articulate your proposed budget up to $10,000
  • Describe how the fund will be used to support your efforts to foster foundational career learning
IDEAL Career Pathway Grants

Elements of High-Quality Career Pathways

- Advising
- Labor Market Demand
- Integrated Instruction
- Work-Based Learning
- Credential Preparation
- Postsecondary Linkages

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IDEAL Career Pathways: Deepening Grants

Schools with existing career pathways (Ch. 74, non Ch.74, innovation, early college) who want to enhance existing offering through a focus on a specific element of high-quality pathways.

Example efforts include, but are not limited to:

**CAREER ADVISING:** Coordination/collaboration on college and career

**LABOR MARKET ALIGNMENT:** Partnerships to enhance curriculum/skill development offerings with industry need

**WORK-BASED LEARNING:** Increase access to school or community-based learning experiences
IDEAL Career Pathways: Exploration Grants

• For schools who are focused on career learning using models beyond traditional CTE approaches that still address the six elements of high-quality pathways

• Example of initiatives include, but are not limited to:
  ▪ School-designed career learning approaches impacting at least 25% of school population
  ▪ School-wide career learning approaches aligned to specific high-demand industry sectors
  ▪ Individualized career planning approaches encompassing workforce skill building and experiences
Grantmaking Guidelines:
IDEAL Career Pathway Grants

• Design and pilot their chosen approach with fidelity; engage in regular planning conversations as a team to effectively implement, monitor, measure, and learn from their process;

• Participate in training or professional learning to support understanding and implementation of the six key elements of high-quality career pathways into school-based model

• Applicants may apply in partnership with a non-profit partner focused on career learning/pathways
Application Detail:
IDEAL Career Pathway Grant

- **Section 1: Cover Sheet information**
  - Organization and Lead Contact Details
    - Fiscal Agent, if necessary
  - Proposed planning team members
  - Current Career Learning Activities and Partners
  - *Deepening Applicants Only:* Career Pathway Element of Focus

- **Section 2: Proposal Narrative**
  - Describe fully your focus area, rationale, and approach during the grant period
  - Share any resources that may exist already to support your work
  - *Partner Organizations Only:* Describe the partnership and how the collaboration will operate during the grant period
Application Detail:
IDEAL Career Pathway Grant

• Section 3: Budget
  • Articulate your proposed budget up to $10,000 in accompanying budget form
  • Describe how the funds will be used to support your efforts to foster career learning and career pathways
Grant Funding Guidelines

- Total awards will range in amount from $5,000 to $10,000 depending upon the scope of the proposed approach.
- Funds may be applied to a variety of purposes including but not limited to:
  - Professional development, stipends, career learning resources, and increasing measurement capacity.
- Funds cannot be applied to significant capital costs
  - Instructional supplies/materials should not exceed 25% of the total budget.
<table>
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<tr>
<th>Date</th>
<th>Event Description</th>
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<tr>
<td>October 18, 2019</td>
<td>Applications due by <strong>4:00 pm</strong> as attachments to <a href="mailto:montoute@edvestors.org">montoute@edvestors.org</a> or through our webform</td>
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<td>Early November 2019</td>
<td>Participating Schools Selected &amp; Notified</td>
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<td>Mid-November 2019</td>
<td>Information session for selected schools</td>
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<tr>
<td>Mid-November 2019</td>
<td>Goal setting conversation with EdVestors staff or consultant</td>
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<tr>
<td>November-June 2020</td>
<td>Grant Period</td>
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**Resources:**

- [www.edvestors.org](http://www.edvestors.org)
- [http://www.doe.mass.edu/cfte/ccr/hqccp/](http://www.doe.mass.edu/cfte/ccr/hqccp/)

**Questions:**

Office Hours: Schedule via [https://calendly.com/edvcareerpathways/rfpmeeting](https://calendly.com/edvcareerpathways/rfpmeeting)

Contact: LaVonia Montoute, montoute@edvestors.org; 617-341-8181
Thank You & Questions