**School Solutions** 

# SEED FUND



**Investments 2018** 



# **ABOUT EDVESTORS**

EdVestors' mission is to increase the number of schools in Boston delivering dramatically improved educational outcomes for all students.

EdVestors is a school improvement organization that combines strategic philanthropy, education expertise, and implementation support to help schools create the conditions for school change. We work at the classroom, school, and system levels to accelerate improvement in Boston's schools. Since launching in 2002, EdVestors has raised and invested more than \$26 million in school improvement efforts.

EdVestors works to strengthen school effectiveness so a quality education is available to every student

in Boston. To do this, we take a problem-solving approach to meeting challenges, and we tap the ingenuity already present in our city's schools, nonprofits, neighborhoods, and institutions. We borrow good ideas that are working elsewhere, generate new ideas where needed, and think creatively and strategically to put good ideas into practice. We invite a wide and diverse network of stakeholders to collaborate, and we share what we know and learn about how schools change, paving the way for more schools to make more progress.

### **EDVESTORS GOVERNING BOARD**

Hardin Coleman, Boston University School of Education Ian Deason, jetBlue

Pam Eddinger, Bunker Hill Community College

Ruth Ellen Fitch, Independent Trustee

Katherine Gross, The Charlotte Foundation

Wendell Knox, Chair, Abt Associates (retired)

Katherine McHugh, Vice Chair, Cabot Family Charitable Trust

Ed Orazem, Fidelity Family Office Services (retired)

Faith Parker, Parker Family Foundation

William Schawbel, The Schawbel Corporation

David Simon, Treasurer, Simon Brothers Family Foundation

### **EDVESTORS STAFF**

Janet Anderson, Executive Vice President

Emily Barr, Manager of Program Support & Analysis

Justine Beaton, Director of Grants & Development Operations

Anuradha Desai, Senior Vice President for External Relations

Karen Levin, Director of Zeroing in on Math

Derek Lin, Communications & Program Coordinator

Amy Luster, Vice President for Finance & Operations

Ruth Mercado-Zizzo, Director of BPS Arts Expansion

Kayla Morse, Manager of Teaching & Learning

Laura Perille, President & CEO

Marinell Rousmaniere, Senior Vice President for Strategic Initiatives

Samantha Santaella, Development Coordinator

Alison Stevens, Senior Director of School-Based Investments

Melissa Watton, Office Coordinator

Yasmin Yousof, Executive Assistant & Special Projects Coordinator



### **EDVESTORS' APPROACH**



### WHAT WE DO

First, we are a seed funder for solution-seekers' best ideas in Boston's schools. The School Solutions Seed Fund identifies and funds innovative school-based ideas for improvement.

Second, we develop, demonstrate, and share best practices for school improvement. Our annual \$100,000 School on the Move Prize and research highlight examples of significant school improvement.

Third, we work at scale to achieve city-wide student impact, coordinating major public-private partnerships in targeted issue areas at the core of closing opportunity and achievement gaps. EdVestors works at the classroom, school, and systems level in the areas of arts, middle-grades math, and career & technical education to dramatically increase school quality.

"Partnering with teachers, leaders, school communities, districts, and networks, we must find a path forward to ensure ALL our students achieve their greatest potential."

**LAURA PERILLE, PRESIDENT & CEO** 



# **ABOUT THE SCHOOL SOLUTIONS SEED FUND**

### **FUNDING**

to move quickly to test, plan, or pilot innovative initial Seed Fund investments of \$10,000 in up to ten

### **TECHNICAL ASSISTANCE**

With flexible resources and tactical support from Fund innovators are empowered to put their plans

### **LEARNING**

### **2018 SEED FUND BY THE NUMBERS**

EdVestors is seeding ten new school improvement ideas and supporting the expansion of four promising pilots from last year.

**GRANTS EXPANSION GRANTS** 

\$177,000

INVESTED THROUGH THE 2017-2018 SEED FUND

STUDENTS REACHED

3,340



64 STORE 247 STORE STORE

### **CELEBRATING INNOVATION, EQUITY, & IMPACT**

# The Philip H. Gordon Legacy Award

Each year at the Urban Education Showcase,
EdVestors presents the Philip H. Gordon Legacy
Award to honor the contributions to urban
education and philanthropy of our late co-founder,
Philip H. Gordon. The Award is presented to a
promising school improvement effort in the School
Solutions Seed Fund that embodies Phil's values of
innovation, equity, and impact. The Award funds
support the expansion of the winning initiative
during the following school year.

### **PAST RECIPIENTS**

**2017** Do It Yourself Coaching

2016 ABCD at Dorchester Academy:

**Restorative Practices** 

**2015** Patrick J. Kennedy Elementary School:

English Language Learner Acceleration Clinic

**2014** Boston Day & Evening Academy:

Competency-Based Learning Model

### **EDUCATION REVIEW PANEL**

Jennifer Aponte, Teacher, Mildred Avenue K-8 School Sarah Burke, Teacher, Phineas Bates Elementary School

Damien Chaviano, Principal, MARK Development LLC

Jeffrey Cipriani, Teacher, Orchard Gardens K-8 School

Connee Counts, (former) Associate Professor, Lesley University; Trustee, Urban College of Boston

Ceronne Daly, Managing Director of Recruitment, Cultivation and Diversity Programs, Boston Public Schools, Office of Human Capital

Shane Dunn, Managing Director of Strategic Growth and Development, Excel Academy Charter Schools

Lisa Fortenberry, Executive Director, Camp Harborview

Cynthia Greenleaf, (former) Director of Partnerships, Chicago Public Schools

Josh Gresham, Teacher, Davis Leadership Academy

Andrew King, Digital Marketing Coordinator, LEGO Education

Melodie Knowlton, Head of the Thomas M. Menino Vertex Learning Lab, Vertex

Diana Lam, (former) Head of School, Conservatory Lab Charter School Jennifer Larson, Private Client Relationship Advisor, Brown Advisory

Christine McGoldrick, Accountant, Rodman CPAs

Adrian Mims, National Director, The Calculus Project

Abby Newcomer, Director, Arabella Advisors

Kathy Parker, Partner, Rodman CPAs

Martha Pierce, Special Assistant to the Headmaster, Boston Latin School

Raymond Porch, Manager of District Diversity Programs, Boston Public Schools

Megan Briggs Reilly, Program Officer, Clowes Fund

Jean Scarrow, Consultant, Community Consulting Teams
Boston

David Simon, Simon Brothers Family Foundation; EdVestors Governing Board

Aimee Sprung, Civic Engagement Manager, Microsoft New England Research & Development Center

Artis Street, Instructional Coach, Jeremiah E. Burke High School

Julie Wright, Teacher, Charlestown High School

Amy Zwanziger, Head of Digital Catalyst, Sanofi

### **ENGINEERING DESIGN IN LITERACY**

John F. Kennedy STEM Innovation School

Jamaica Plain

### The Challenge

How do you develop elementary students' skills as problem-solvers and complex thinkers?

### The Solution

As more careers rely upon strong STEM skills (Science, Technology, Engineering, and Math), schools are providing experiences for students to problem solve in a wide variety of situations. At the John F. Kennedy STEM Innovation School, in partnership with Tufts University's Novel Engineering program, students are designing and building functioning prototypes to address challenges faced by characters in fiction and non-fiction books. By integrating the Engineering Design process into the literacy curriculum, students are tackling real-world or imagined situations, and learning in the process how to solve problems.

### The Potential

Students begin to see themselves as problemsolvers when they are given the opportunity to tackle open-ended challenges with multiple

solutions. The creative use of



# SOCIAL ACTIVISM THROUGH SOCIAL MEDIA

New Mission High School

Hyde Park

### The Challenge

How can young people harness the power of social media to explore the issues they care about most?

### The Solution

Young people are great consumers of social media and online videos, yet often lack the knowledge and skills to use those same tools to explore or make sense of the issues they care about most. New Mission designed T.U.N.E. (Titan Urban Networking Experiences), named for the school's mascot, to engage students in social justice issues and teach them how to create content that gives voice to their concerns. In bi-weekly Advisory classes, students and their advisors discuss current events, conduct research, and create content around their issues of interest.

### The Potential

Creating opportunities for civic engagement that build upon young people's innate creativity and curiosity about the world around them engages students in their own learning and prepares them to effectively advocate for issues that concern them.

# LINKED LEARNING CAREER & TECHNICAL EDUCATION PATHWAY

Excel High School

South Boston

### The Challenge

How does a school ensure that English language learners and students with special needs have access to the opportunities that a career & technical pathway offer?

### The Solution

Career and technical education (CTE) pathways within traditional high schools are gaining momentum across Massachusetts and nationally. Excel High School is one of three high schools in Boston rolling out the Linked Learning approach to CTE. Excel is creating on-ramps to Linked Learning for students with special needs and English learners who may not currently have access to all of Excel's Business Technology pathway courses. Special education and English learner teachers are participating in "externships" at local businesses to learn first-hand the skills needed in work environments. Teachers then design curricular units and in-school learning opportunities that expose students to the necessary skills and tools of business technology.

### The Potential

Career and technical education connects realworld applications to classroom learning, engaging students with relevant content while building important professional skills. Designing a program that all students can access will ensure that no students get left behind and is critical to deriving the greatest value from CTE programs.

# PROJECT BASED LEARNING IN MATH & SCIENCE

Donald McKay K-8 School with North Bennet
Street School

East Boston

### The Challenge

How do teachers incorporate handson, project-based learning into their classroom instruction?

### The Solution

Project-based learning allows students to wrestle with real-world

challenges and devise their own solutions. While many schools have begun implementing project-based learning, teachers are seeking additional support in how to do it well. The Donald McKay K-8 School is partnering with the North Bennet Street School, a private, vocational school that provides hands-on training in traditional trades and crafts, to engage 6th graders and their teachers in weekly woodworking classes. Teachers then develop project-based learning units for middle-grades math and science classes, incorporating the problems encountered and



Real-life applications build interest and enthusiasm for STEM at an age when student interest in math and science tends to wane. At the same time, teachers learn how to bring project-based learning into their classrooms and develop students' creative problem-solving skills.

approaches used in woodworking class.



### **LGBTQ+ INCLUSIVE SCHOOLS**

Another Course to College, Boston Green Academy, Boston International & Newcomers Academy, Charlestown High School, and New Mission High School with BPS Safe & Welcoming Schools

Citywide

### The Challenge

How can schools improve educational experiences and outcomes for LGBTO+ students?

### The Solution

Using a two-pronged approach, five schools, in collaboration with the BPS Office of Safe & Welcoming Schools will provide leadership training for students and professional development around LGBTQ+ advocacy and inclusive instruction for staff. Teachers are exploring ways to strengthen LGBTQ+ inclusive practices and developing LGBTQ+ content and narratives to incorporate in classroom curricula. Students benefit from opportunities to connect with peers, take on leadership roles within and across school communities, and see themselves reflected in classroom content.

### The Potential

Creating safe and supportive learning communities for all students is critical to building inclusive schools. Valuing different perspectives and identities empowers all students to reach their full potential as contributors to our society.

# RESTORATIVE PRACTICES IN THE CLASSROOM

City on a Hill – Circuit Street

Roxbury

### The Challenge

How does a school help students build vital conflict resolution skills through a positive and community-focused discipline approach?

### The Solution

Traditional disciplinary suspensions and exclusions from class lead to students missing critical learning experiences and the potential for students to disengage as they fall further behind. The Restorative Practices approach, which has spread across Boston and nationally, focuses on building a sense of community and develops staff and students' skills in resolving conflicts. At City on a Hill, all faculty and staff receive training in Restorative Practices (also known as Restorative Justice) to build their skills in proactively handling conflict and to develop a consistent, school-wide approach to addressing challenging situations and resolving conflicts.

### The Potential

At a time when traditional disciplinary practices often disproportionately impact students of color,

implementing alternative approaches that build relationships between adults and students, and among students themselves, is vital for thriving learning communities.



### HAITIAN DUAL LANGUAGE PROGRAM

Mattapan Early Elementary School

Mattapan

### The Challenge

How do we honor the language and culture of Boston's immigrant students, while building the fluency and literacy they need to be successful learners?

### The Solution

Dual language programs support early literacy development in a child's native language, creating a foundation for later bi-literacy while building academic knowledge in both English and the student's native language. As a result, dual language programs are recognized for developing bilingualism and biliteracy more effectively than other English language learning approaches and inherently honor the language and culture of students and families as assets to the school community. With the launch of Boston's and the nation's first Haitian dual language program, the teachers and staff at the Mattapan Early Elementary School are tackling the challenges associated with developing a new curriculum and materials in the Haitian language.

### The Potential

Boston Public Schools recognizes and values the diverse immigrant cultures and communities that exist in Boston. The launch of the Haitian dual language program will serve as a model for the curriculum, materials, staffing, and professional development needed to grow additional duallanguage programs in other languages, an explicit goal of Boston Public Schools.

# BLENDED LEARNING IN INCLUSION CLASSROOMS

Warren-Prescott K-8 School

Charlestown

### The Challenge

How do we maximize the potential of blended learning in inclusion classrooms to create deeper learning experiences for all students?

### **The Solution**

Blended learning combines teacher-facilitated classroom instruction with technology-based lessons creating an opportunity to personalize learning to meet student needs. The approach requires significant shifts for teachers in how they organize their classrooms, their instructional time, and how they work with students. In inclusion classrooms where students with a range of learning needs and styles learn together, blended learning can transform how students learn and teachers teach. Warren-Prescott teachers will visit "best practice" classrooms, both blended learning and inclusion, and develop a model of teaching and learning that combines the best of both approaches.

### The Potential

The inclusion approach to educating students with special needs is becoming more common in Boston Public Schools, as is incorporating technology in blended learning. Ensuring teachers have the tools and knowledge to create opportunities that honor each child's learning style and needs and leverage the benefits of available technology will benefit all students.

### SUPPORT FROM WITHIN: TEACHERS SUPPORTING NEW TEACHERS

Jeremiah E. Burke High School

Dorchester

### The Challenge

How do we ensure that new teachers have the skills to build relationships with students and effectively manage a classroom, the first steps in delivering highly effective instruction?

### The Solution

Education scholars agree that teacher quality is the most important school-based factor in driving student achievement. Experienced teachers at the Jeremiah E. Burke High School have created an eight-week course where newer teachers learn positive and proactive classroom management approaches from their more experienced colleagues, while also embedding the Burke's values and approaches to teaching and learning. Newer teacher participants also receive in-classroom coaching from their veteran colleagues, building a network of support across the school with the goal to train and retain highly effective teachers.

### The Potential

As schools onboard new teachers each year, effectively supporting new teachers and providing a network of support is critical. This initiative unites both the proven approach of supporting teachers through coaching and the value of establishing a consistent culture across classrooms within a school.

### PROMOTING WELL-BEING AMONG **TEACHERS**

The Home for Little Wanderers and the Martin Luther King Jr. K-8 School

Dorchester

### The Challenge

How do we support teachers' own social-emotional needs so they can best serve students?

### The Solution

Research shows that teachers are among the most highly stressed workers in our society, tied with nurses among all occupational groups. Teacher stress can lead to classroom environments that are less conducive to learning. Often the only adult in the room, early elementary teachers are always "on" with few breaks throughout the day. The King K-8 School is partnering with The Home for Little Wanderers to train "well-being champions" at the school who will provide resources and support to early elementary teachers to ensure teachers' own personal, psychological, and health needs are being met.

### The Potential

Teachers support both the academic learning and the social-emotional development of their students. Now more attention is being paid

needs of the teachers themselves. This model, which builds school capacity and includes tools and supports for teachers, may be replicable in other schools.



## SPONSORS AND SUPPORTERS

**2017, 2018 (Gifts received as of March 2018)** 

We deeply appreciate our generous supporters, volunteers, and nonprofit partners for their invaluable contributions to improving our schools.

Rodman CPAs

Jeanne Steig

TD Charitable

Foundation

\$1,000-\$4,999

Amy and Ethan

d'Ablemont

The Doe Family

Barbara and George

Burnes

Real

### \$100,000+

Lloyd G. Balfour Foundation Barr Foundation The Baupost Group, IIC. The Boston Foundation Frieze Family Foundation Klarman Family Foundation Linde Family Foundation Lovett-Woodsum Foundation The Harold Whitworth Pierce Charitable Trust William Schawbel & Schawbel Group Simon Brothers Family Foundation The Wallace Foundation The Wellington Management Foundation

### \$25,000 - \$99,999 The Katie and Paul

Buttenwieser

Foundation

The Charlotte

Foundation Clipper Ship Foundation The Clowes Fund jetBlue Larson Family Foundation Liberty Mutual Foundation Llewellyn Foundation Microsoft

Anonymous

Group

Hanover Insurance

**LEGO Education** 

Robin and Edward

Kelly Nowlin

Orazem

State Street Corporation Harvey and Shirley Stein Fund James M. and Cathleen D. Stone Foundation The Parker Family Foundation

### \$10,000 - \$24,999 Anonymous (2)

Lucy Algere and Foundation Wendell Knox Boston Private Bank Bain Capital & Trust Company Children's Charity Margot Botsford and Barbara Boger Stephen Rosenfeld Constance and Lynne Brainerd Lewis Counts and Michael Jennifer and Ian Douvadjian Deason **Brown Advisory** Fastern Bank Melanie Calzetti-Spahr and Jay Eaton Vance Management Spahr Fidelity Investments Gail and Hardin Coleman **Fidelity** Management Trust Feeley & Driscoll, Company P.C. (BDO) Sandy Gordon Ruth Ellen Fitch Ginger and Doug Cynthia Greenleaf Keare Jean Hammond and Plymouth Rock Mike Krasner Foundation Sarah Hancock Rowe Family Betsy and David Charitable Trust Harris Nancy and Michael Paul Henderson Tooke Richard Holbrook Vertex Carol Johnson Pharmaceuticals Dorothy and Richard \$5,000-\$9,999

Koerner

Sandra Kryder

Maureen and

Anne and Paul

Kathy and Jim

McHugh

Marcus

Joseph Laurin

Jo Frances and John Mever Sue and Bernie Pucker Eileen Rudden and Josh Posner Hakan Satiroglu Stan Schlozman The Topol Family Foundation

### \$500-\$999

Nancy Benchoff Gary Blank Terrence Finn Joyce Fletcher Glenn Heinmiller Dan Hunter Martha Jackson Rona Kiley David Lapin Jennifer Larson Joyce Jojo Longnecker Joel Mittleman **Betsy Nichols** Ellen and Tom Payzant Jean Scarrow David and Kristin Shapiro Steve Tritman Luke Wright

We also thank our many supporters who sustain us through their generous gifts under \$500.

### **In-kind Support**

Kendall Press Saul Ewing Arnstein & Lehr LLP Nixon Peabody LLP

Thank you to our **Showcase Sponsors** 

**Premier Sponsor** 



**Host Sponsor** 



### **Showcase Topic Sponsors**



Constance and Lewis Counts

Simon Brothers Family Foundation

# **Showcase Raffle Sponsors**

jetBlue

Lyric Stage Company of **Boston** 

Da Vinci Ristorante



### **EDVESTORS' PROGRAMS**



### SCHOOL SOLUTIONS SEED FUND

The School Solutions Seed Fund supports problem-solving, experimentation, and innovation in schools. Each year, EdVestors makes initial \$10,000 Seed Fund investments in up to 10 promising ideas, with a smaller number of projects receiving larger, longer-term expansion grants based on early



### **SCHOOL ON THE MOVE**

success and the potential for impact.

EdVestors' School on the Move Prize is Boston's premier award for school improvement. The annual \$100,000 Prize and case study documenting

the winning school's replicable strategies shine a light on the leaders and teachers who have made substantive, multi-year academic improvement for students.



### **BPS ARTS EXPANSION**

Boston Public Schools (BPS) Arts Expansion is a multi-year collaborative effort to expand arts education within BPS by providing equitable access to

quality arts learning experiences for all students. After nine years of the initiative, 17,000 more BPS students receive in-school arts education annually and more than \$11 million in additional public funding has been invested annually in the arts, amounting to 130 more arts teachers in Boston schools.



### **ZEROING IN ON MATH**

A staggering two thirds of Boston's

eighth graders are not proficient in math. Launched in 2015, Zeroing in on Math is a multi-year, citywide initiative that aims to dramatically improve student achievement in middle grades math. This year, Zeroing in on Math is reaching 4,000 students at 16 schools and

seeing powerful results, with students mastering a year and a half's worth of math content in just one academic year.



### **CAREER AND TECHNICAL EDUCATION**

EdVestors' third and most recent effort to achieve citywide student impact

aims to expand Career and Technical Education (CTE) pathways in Boston schools as a high school improvement strategy. EdVestors is working closely with East Boston High School to launch new career pathways, in addition to supporting career pathways at other high schools, while simultaneously partnering with the BPS central office to develop a cohesive district-wide CTE strategy.

